

Idaho School Choice Week Social Posts

Hashtag Suggestions

Event Specific Hashtag: #IDEdChoice, #LetLearningGrow

Existing National Hashtag: #SCW, #SchoolChoiceWeek

Other Hashtags to use: #SchoolChoice, #IDedu

Suggested Posts

Promote Capitol Event & SCW Ahead of Time

Only XX days until our national #SchoolChoiceWeek celebration at the Idaho capitol.
#IDEdChoice

Only XX days until #SchoolChoiceWeek! How will you be celebrating choice?
#IDEdChoice

Join us at the #idleg session on 1/23 to celebrate #IDEdChoice! #SchoolChoiceWeek

Students from **NAME OF SCHOOL IN NAME OF CITY** will attend this year's #IDEdChoice celebration at the capitol.

Join us in the Capitol rotunda all day on 1/23 to celebrate #IDEdChoice and grab a #SchoolChoiceWeek yellow scarf!

#SCW 2017 will feature 20,000+ celebrations nationwide. Join one of the several events around Idaho. #IDedu #IDEdChoice <https://goo.gl/pogoZy>

Want to join a #SchoolChoice celebration **[TIME FRAME]**? Learn how at **[LINK TO YOUR EVENT OR NSCW Website]**

We'll be talking about why #SchoolChoice matters at the Idaho Capitol building today. Come grab a cookie to support #SchoolChoiceWeek!

When was the last time you toured Idaho's Capitol building? #School ChoiceWeek is the perfect time to visit. #IDedu #IDEdChoice

Share Idaho-Specific Data

1/5 of #Idaho kids are enrolled in a school of choice. #IDedu #IDEdChoice

Did you know there are nearly 20,000 #Idaho students enrolled in 47 charter schools? Celebrate #SchoolChoiceWeek! #IDEdChoice

Idaho has over 124 private schools with more than 11,000 students enrolled. Celebrate #SchoolChoiceWeek! #IDEdChoice

More than 14,000 students in Idaho are home schooled. Let's celebrate education choice for #SchoolChoiceWeek #IDEdChoice

More parents are choosing to enroll their children in learning environments that uniquely their kids and help them thrive. #IDEdChoice

Celebrate #SCW by learning about #IDEdChoice. Visit **[ORGANIZATION NAME'S]** website for more information. **[LINK]**

DYK: Idaho's first religious school was established in 1836 by the Presbyterian missionary Henry Spalding. #IDEdChoice

Idaho's public school system was established in 1864 by the Territorial Legislature. #IDEdChoice

Ask Ed Choice Questions

How are you going to celebrate #IDEdChoice this week? #SCW

How do you feel about #SchoolChoice? What kind of school are your children enrolled in? #IDEdChoice

Finish this sentence: My family chose our school because... #SCW #IDEdChoice

Has a great teacher inspired you or changed your life? This week is about celebrating them. #SCW #IDEdChoice

Promote Benefits of School & Education Choice

Want to celebrate #SCW by getting out of your seat? Try the official #SchoolChoice 2017 dance! <http://schoolchoiceweek.com/dance>

Having many options of schools and teaching styles ensures all kids, and all learning styles, get a great education! #SCW #IDedu #IDEdChoice

School Choice isn't just about which school your kids go to, but also the choices they have within traditional school systems. #SCW #IDEdChoice

#SchoolChoice defined: public, charter, private, parochial, homeschool, magnet & virtual schools. That's a lot of #IDedu options. #IDEdChoice

#SchoolChoice defined - OPEN ENROLLMENT: Parents can apply to any public district school that best fits their student. #IDEdChoice

#SchoolChoice defined - CHARTER: Public schools that are independently run and held to same academic state standards. #IDEdChoice

#SchoolChoice defined - CHARTER: Public schools that are granted more flexibility in exchange for greater accountability. #IDEdChoice

#SchoolChoice defined - PRIVATE: Parents can apply to any public district school that best fits their student. #IDEdChoice

#SchoolChoice defined - RELIGIOUS: All religious & parochial schools are private but not all private schools are religious. #IDEdChoice

#SchoolChoice defined - HOMESCHOOL: The process of parents educating children in the home, outside of the public school system. #IDEdChoice

#SchoolChoice defined - MAGNET: Public schools that have special academic focuses & draw students from across a district. #IDEdChoice

#SchoolChoice defined - VIRTUAL: Primary or supplemental education that teaches through online curriculum & programs. #IDEdChoice

Day of Recommendations

Nothing's sweeter than #SchoolChoice! *[Picture of SCW Cookie]*

Our *[SCHOOL]* students rocking their #SCW gear! #IdEdChoice *[Picture of students in SCW yellow scarves]*

Other social posts during the event can include:

- Testimonials from parents, students as to why they chose their school.
 - Example: Susie from Blackfoot loves her charter school because it allows her to develop skills in math her way. #IDEdChoice (include picture)
- Feature Idaho Choice Schools
 - Example: Did you know *[School Name]* has a dedicated makerspace for hands on STEM projects? A great example of #SchoolChoice #IDEdChoice

- Feature photos of yellow scarves throughout the day
- Feature Idaho decision makers, public figures, or school leaders with quotes, photos, etc.

Relevant Social Media Handles

TAG & FOLLOW PARTNERS ON TWITTER

@schoolchoicewk	@BluumOrg
@IDeserveOptions	<i>(Federation of Independent Schools)</i>
@IDCharters	@idahofreedom
@nwpeorg	@CompassCPCS
@gemprenpampa	@Nampa131schools
@SageIntlSchool	@Love2LearnIdaho

FIND & LIKE OUR PARTNERS ON FACEBOOK

School Choice Week	https://www.facebook.com/schoolchoiceweek/
Bluum	https://www.facebook.com/BluumOrg/?fref=ts
Federation of Independent Schools	https://www.facebook.com/idfis/?fref=ts
Idaho Charter School Network	https://www.facebook.com/IdahoCharters/?fref=ts
Idaho Freedom Foundation	https://www.facebook.com/idahofreedom/?fref=ts
Northwest Professional Educators	https://www.facebook.com/nwpe.org/?fref=ts
Compass Public Charter School	https://www.facebook.com/Compass.CPCS/?fref=ts
Gem Prep Nampa	https://www.facebook.com/gpnampa/?fref=ts
Nampa School District	https://www.facebook.com/NampaSchoolDistrict/?fref=ts
Sage International School	https://www.facebook.com/sageinternationalschool/?fref=ts
Nampa Christian Schools	https://www.facebook.com/nampachristianschools/?fref=ts
The Ambrose School	https://www.facebook.com/theambroseschool/?fref=ts
Idaho Distance Education Academy	https://www.facebook.com/idahodistanceeducationacademy/?hc_ref=SEARCH&fref=nf
Grace Lutheran School	https://www.facebook.com/GLHSpocatello/?fref=ts
Rolling Hills Charter School	https://www.facebook.com/rollinghillscharter/?fref=ts